

## ASH estimates that smoking costs Darlington £55.6m per year



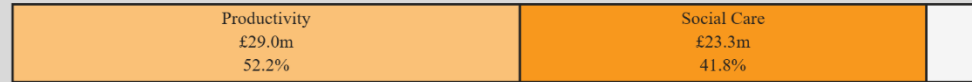
of adults in Darlington smoke, which is about 6.93k people.

### MORE STATISTICS ABOUT THE COST OF SMOKING

An estimated **£15.8m** is spent by consumers on purchasing tobacco (legal and illicit) annually in Darlington.

The national average spend on tobacco is around **£2,338** per smoker.

The Green Book Quality-Adjusted Life Year (QALY) value applied to the intrinsic value of life gives an estimated loss of **£55.2m** due to premature deaths from smoking in Darlington. This figure is not included in any other totals on this page.

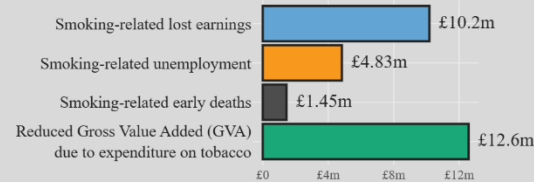


Health (in white):  
£2.90m; 5.2%

Fires (in grey):  
£434k; 0.8%

### IMPACT OF SMOKING ON PRODUCTIVITY

Smoking negatively affects earnings and employment prospects. The cumulative impact of these effects amounts to productivity losses of **£29.0m**.



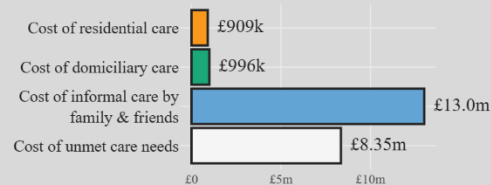
### HEALTHCARE COSTS DUE TO SMOKING

The combined cost of smoking-related medical treatment via hospital admissions and primary care services is **£2.90m**.



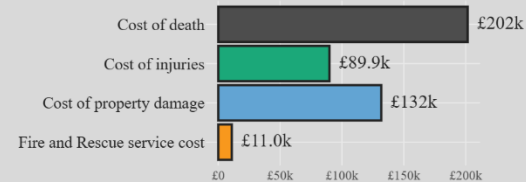
### SOCIAL CARE COSTS DUE TO SMOKING

Many current and former smokers require care in later life as the result of smoking-related illnesses. The estimated cost is **£23.3m**.



### FIRE COSTS DUE TO SMOKING

Smoking materials are a major contributor to accidental fires. Smoking-related fires result in annual losses of **£434k**. About **3** smoking-related fires are attended by the Fire and Rescue Service each year.



Revenue from cigarette and hand-rolled tobacco taxation (excluding VAT) only brings in about **£8.85m** per year